

Jack J. Lennon

# Dirt and Denigration

Stigma and Marginalisation  
in Ancient Rome



*Approaches to Ancient History 1*

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**Mohr Siebeck**

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Printed in Germany.

*For my grandfather*



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Leicester, 2022

*Jack J. Lennon*

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That is what we were taught – *the lower classes smell*. And here, obviously, you are at an impassable barrier. For no feeling of like or dislike is quite so fundamental as a *physical* feeling. Race hatred, religious hatred, differences of education, of temperament, of intellect, even differences of moral code, can be got over; but physical repulsion cannot.

George Orwell (1986) *The Road to Wigan Pier*, 119.



## Introduction

In the first century BC Horatius Balbus, a native of Sarsina, donated a portion of land to his town to be used as a public cemetery. An inscription has survived commemorating his gift and setting out the specific measurements for each gravesite. It also specified that those who had worked as hired gladiators were not to be permitted burial within the allotted space, nor were suicides by hanging, or anyone who had practised an unclean (*spurcus*) profession.<sup>1</sup> The inscription gives us no more information about the restrictions. Its author not only assumed that contemporaries reading the notice would have known instinctively which professions were covered by the sweeping label of ‘unclean’, but also that this act of exclusion would have been both respected and appreciated by the people of the town.

In attempting to make sense of this potentially wide-ranging term a number of suggestions have been put forward to try to explain precisely which groups were considered so unclean that the locals of Sarsina would literally refuse to be seen dead with them. Some have suggested prostitutes to be the most likely candidates, others have said pimps, actors or corpse handlers, or the *lanistae* responsible for training and contracting the gladiators who were similarly denied burial in the cemetery.<sup>2</sup> Each of these groups were subjected to criticism, ridicule, disapproval and sometimes even physical abuse from other members of Roman society. Their status was perpetuated often over a period of centuries and every day the inferiority of various Romans was reinforced and justified in the minds of their fellow citizens by the fact that members of these groups were perceived to be dirty in some way that went beyond mere physical condition. The message being asserted by Horatius Balbus’ inscription was that those who had been sullied by their birth, profession, or lifestyle were to be considered un-

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<sup>1</sup> *CIL* 11.6528 (*ILS* 7846); Voisin (1991) 23–34; Id. (2002) 324; Grisé (1982) 143–4; Susini (1994) 863–9; Hope (2007) 138–9. All abbreviations follow those listed in the *Oxford Classical Dictionary* (4<sup>th</sup> ed.). Unless otherwise stated, translations are my own.

<sup>2</sup> Ville (1979) 655; Id. (1981) 340–1; McGinn (1992) 278; Id. (1998) 65; Kyle (1998) 161; Hope (1998) 184; Id. (2000) 116–17. The interpretation of Aigner (1988) 207–9 puts special emphasis on the pimp (Kuppler), but the language was most likely to have been left deliberately vague so as to allow for freer interpretation. On the origins and pollutive implications of the label *spurcus*, see Blonski (2014) 49–59; Lennon (2014) 34. Bond (2016) 3 emphasises the use of the term in reference to sexual deviance, although its use was not restricted to a single form of dirt or impurity.

worthy of admittance into the same social space that everyone else could share, and were even placed on the same level as a religiously polluting corpse. The result was that even after death some groups continued to be marginalised by the rest of society. The aura of impurity which had followed them throughout their lives lingered on, seemingly threatening to contaminate their fellow (deceased) citizens, should they be placed in close proximity to them.

But from whose viewpoint was a prostitute or gladiator unclean or polluted in ancient Rome, and were they all equally unclean? What purpose did it serve to know that certain groups were to be singled out and presented as inherently dirty or – far more importantly – dirtier than others? Were such ideas confined to concerns about physical cleanliness and hygiene, or were there wider social factors at work? The citizens most likely to have made use of Balbus' graveyard would have been those who were respectable enough to be admitted but, at the same time, poor enough to require assistance. As such, they were likely to have been viewed with disdain by the wealthiest in Roman society who did not need to rely on such charity. Regardless of their financial circumstances, however, those who made use of Balbus' beneficence could still rest easy knowing that they qualified for admittance, putting them on the inside of a clearly signposted social divide and, thus, that they were demonstrably better than those dirty individuals who were excluded.<sup>3</sup>

Deciding who or what is unclean and to what degree is all a matter of perspective. A gift of land for burials similar to that made by Horatius Balbus was made at Tolentinum by a former slave in the early Imperial period.<sup>4</sup> Yet Latin literature from that period provides plenty of examples of cases where members of the Roman political or social elite attacked those who had previously been enslaved, especially those who had gone on to achieve political or financial influence. In such contexts, the language of dirt and staining was particularly effective. Recalling one of the earliest examples of freedman participation in politics in the Republic, Livy described Appius Claudius Caecus the censor as the man who first polluted (*inquinare*) the senate by allowing the sons of freedmen to stand for office.<sup>5</sup> When Valerius Maximus wished to disparage the son of a freedman (by which, of course, he means a freeborn citizen) who had spoken out against Pompey, he also evoked the idea of social and physical dirtiness to undermine his target, describing the man as reeking (*redolere*) of his father's

<sup>3</sup> Purcell (1987) 36–7 describes the individuals who would have used Balbus' graveyard as the town's 'free poor', noting that such gifts might provide sufficient space to last a small town several years. Cf. Borg (2019) 84–6.

<sup>4</sup> *CIL* 9.5570 (*ILS* 7847); Bodel (1994) 105; Kyle (1998) 175; Osiek (2008) 254; Campbell (2012) 99.

<sup>5</sup> Livy, 9.46.11. According to Livy, Appius also enrolled members of the lower classes across the tribes of the *comitia centuriata* and, as a result, corrupted (*corrumpere*) the Forum and the Campus Martius. Cf. Bauman (1983) 51–2; Mouritsen (2011) 68, n. 11; Humm (2015) 359–60.

slavery.<sup>6</sup> Dirtiness provided an ideal means of explaining and reinforcing the belief in another's social inferiority. Perhaps the most infamous freedmen to be targeted were those close to the emperor Claudius, especially Pallas, who accumulated so much wealth, power, and prestige through his master (at the expense, it was felt, of his social betters) that after his death he was the subject of vicious attacks by the likes of Tacitus and Pliny the Younger. Pliny referred to him directly as filth (*caenum*) and dirt (*sordes*) and later, in reference to the honours that the Senate voted to him, said that the Senate had not yet wiped away the stain (*expiare*) of its shameful behaviour.<sup>7</sup> The mere accumulation of vast wealth was not enough on its own to guarantee high status or to remove social stigma, nor was it automatically a sign that someone was 'clean', as Seneca pointedly observed when he stated that money fell into the hands of bad men just like a coin falls into a sewer.<sup>8</sup> Equally, poverty or frugality would not tarnish one with a pure and noble spirit, as we see from Seneca's approving description of Scipio Africanus' bath which, although small, dingy, and unimpressive, was used to wash off sweat (*sudor*), not perfume, leading Seneca to assert that even if the people of Scipio's day did smell, at least it was the smell of the military camp and an honest day's work, the sort of smells that were appropriate for a proper Roman man.<sup>9</sup>

Given the right perspective or circumstances, anyone can be perceived or presented as unclean and subjected to comparable forms of denigration (whether they are aware of it or not is another matter). Consider, for example, the biblical case of Judas Iscariot who, before hanging himself, gave his recently acquired thirty pieces of silver to the Pharisees. The priests were reluctant to dedicate the money in their temple because they thought that it was tainted and viewed it as blood money. Their solution was to use it to purchase a potter's field seeking, just like Horatius Balbus, to provide a space for public burials, but in this instance specifying that it was to be used only for non-Jews.<sup>10</sup> The inference here was that the site was not deemed to be sufficiently 'intact' or ritually pure to be used as a burial ground for members of their own group, but that for those who were classified as outsiders there was no need for such concern. From the point

<sup>6</sup> Val. Max. 6.2.8. Cf. Hor. *Sat.* 1.6.5–6. For other attacks on freedmen, see Petron. *Sat.* 38, 57; Juv. 1.102–13; Plin. *HN* 33.23; Gell. *NA* 6.3.8–9.

<sup>7</sup> Plin. *Ep.* 7.29; 8.6.4–5. Cf. Tac. *Ann.* 12.53; Cass. Dio, 61.3.2; Oost (1958) 113–39; Mouritsen (2011) 58, 63, 97–8. More generally, Weber (1988) 257–65.

<sup>8</sup> Sen. *Ep.* 87.17 (*quae sic in quosdam homines quomodo denarius in cloacam cadit*). Cf. Roberts (1971) 36.

<sup>9</sup> Sen. *Ep.* 86.11–12 (*quid putas illos oluisse? militiam, laborem, virum*). Cicero expressed a similar sentiment in a speech quoted in the *Orator* (232) which dismissed wealth as a measure of worth, contrasting the vast riches accumulated by slave traders with the more meagre possessions of some of Rome's most illustrious figures.

<sup>10</sup> *Matthew* 27.3–8. The contamination of the site was further emphasised by Judas' death, which was said to have stained the field and led to it being permanently labelled the 'field of blood': Conrad (1991) 158–68; Beaton (2005) 130–1; Jones (2013) 275–6.



of view of the Pharisees, all those who fell into this category (which would have included their Roman neighbours) were judged to be less important, to such a degree that they could be interred in a contaminated site that would mark them out to onlookers as marginal, potentially unclean, and holding a lower social value.<sup>11</sup>

There is a lot at stake when one or more groups are branded as unclean by the rest of society, and it can have profound implications for those on both sides of the divide that it creates. This book aims to use as case studies those groups or individuals in ancient Rome who were labelled as dirty, impure, or polluting by the rest of society or by specific sections of it, and who were marginalised to some degree as a result. By examining these groups, it seeks to demonstrate the pivotal role that denigration (which for the purposes of this study will be taken to mean attacks against groups or individuals with specific reference to their supposed dirtiness or impurity) played in justifying forms of marginalisation and reinforcing social hierarchies across various contexts. That many groups within Roman society suffered marginalisation to varying degrees is clear. Men and women could be pushed to the side-lines legally, politically, socially, ritually, or economically as a result of numerous factors, such as their class or profession, their behaviour, gender or ethnicity, any of which might lead to their being forced into a socially insecure or disadvantaged position. As Christian Stein has noted in his discussion of marginality in relation to early Christians, the effect of such acts of marginalisation is to impose upon its victims a heightened degree of precarity within their society, but also, crucially, to identify them to others as having in some way deviated from an understood set of socially agreed norms.<sup>12</sup> As the quote from George Orwell at the start of this book implies, few forms of social stigma are as effective as allegations of dirtiness or associations with revulsion, disease, and contamination, and Roman writers frequently called upon such language and imagery when targeting those who were considered to be threatening or problematic, even in cases where there was no reason to suppose that they were physically dirtier than any other section of society or had no apparent connection with substances or processes that were deemed to be dirty.

The idea of inherent dirtiness helped to maintain the peripheral status that was forced upon certain groups, regardless of the form that their particular marginalisation might take. In ancient Rome, just as in any other society, every time one person labelled another as unclean or perpetuated the assumption that they were somehow dirty, the position of both the accuser and the accused was renegotiated or reinforced. As we see from the cases of both Horatius Balbus and the Pharisees, the point of view recorded by our historical sources most commonly

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<sup>11</sup> Similarly, *Deuteronomy* 14.21 stipulated that no animal that died of natural causes was clean enough to be eaten, but that the meat could be sold to foreigners.

<sup>12</sup> Stein (2016) 141. Cf. Avidov (2008) 165–6.

presents the view of the accusers, who saw or portrayed the unclean ‘other’ as somehow dangerous or unworthy. Dirt was therefore an integral component within the processes of social marginalisation and stigmatisation.<sup>13</sup> In order to consider fully the role of dirt within these processes, however, it is necessary to examine the myriad ways in which the idea of other groups’ dirtiness was understood, disseminated and revealed to the rest of the populace. Any situation where the impurity of another was asserted, whether through clothing, gesture, rhetoric, drama or physical appearance, served as an opportunity for Roman citizens to reflect upon, be reminded of, or even learn for the very first time, their own social position or the positions of those around them, as well as the appropriate responses that were expected of them. As a result, the concept of dirtiness was vital to the formation and maintenance of Rome’s social structure and cultural *mores*. By recognising, labelling, and shunning the unclean, citizens could demonstrate their conformity to commonly held beliefs. In the process, they could make clear to everyone else that they were free from such contamination and thus that they ‘belonged’ within the group.

Recent years have seen a surge of interest in examining the phenomenon of dirt and ideas about cleanliness and (im)purity within Roman life, literature and society. A number of avenues have begun to be explored. Significant advances have been made in the study of emotions and senses in the Roman world, with works placing particular emphasis on the concepts of dirt and disgust in Latin language, for example in Robert Kaster’s *Emotion, Restraint and Community in Ancient Rome* (2005) and, more recently, in Donald Lateiner and Dimos Spatharas’ wide-ranging volume *The Ancient Emotion of Disgust* (2017), or on Roman physical senses more broadly, such as sight, smell and touch through the *Senses in Antiquity* series.<sup>14</sup> Others have focused on the practical problems posed by dirt within the ancient city, considering the various attempts either to remove physical dirt from the city or to maintain cleanliness and ritual purity (potentially by expelling the sources of dirt or removing those trades associated with unpleasant sights or smells).<sup>15</sup> Michel Blonski’s *Se nettoyer à Rome* (2014) has taken a philological approach, providing a far broader study of the importance of cleanliness as a determining social factor in ancient Rome, examining the extensive variety of Latin terms available to describe and define

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<sup>13</sup> The word stigma, which has become a commonly used (if vaguely defined) term in modern studies of marginalisation, comes from the Greek στίγμα, meaning ‘mark’, ‘brand’ or ‘spot’.

<sup>14</sup> For example, Bradley (2015a) 1–16; Id. (2014b) 133–45; Koloski-Ostrow (2014) 90–109; Morley (2014) 110–19; Lennon (2017). Cf. Kaster (2001a) 143–89. For recent criticism of Lateiner and Spatharas’ approach to disgust, see Boddice (2019) 67–71, 202.

<sup>15</sup> Bradley (2002) 20–44; Liebeschuetz (2000) 51–61; Jansen (2000) 37–49; Gelichi (2000) 13–23; Almeida (2000) 123–7; Davies (2012) 67–80. On the purification and ritual removal of pollution within the city, see Ziolkowski (1998–9) 191–218; Lennon (2012) 55–6.

dirt and impurity.<sup>16</sup> Previously, my own work has focused on the phenomenon of religious pollution in Rome, exploring the ways in which various forms of ritual impurity were conceptualised, as well as the consequences of looking for and finding pollution. In a similar vein to Blonski (2014), it stressed the need to recognise the diverse range of Latin terms for dirt, pollution, cleanliness, and purity.<sup>17</sup> While this work remained focused on the subject of Roman religion, much of the underlying theory has had some bearing on the present study. Although being classified as religiously polluted had an immediate effect on one's ability to attend or take part in certain rituals, such a classification must inevitably have had social consequences as well, further strengthening the idea that certain groups were inherently more unclean or dangerous.<sup>18</sup> As we shall see, the denial of access to religious rituals and procedures on the grounds of dirtiness or impurity could undermine a group's social presence and validity, potentially leading to their being treated not only with scorn or repugnance, but even violence.<sup>19</sup> Such social consequences to religious sanctions are apparent across the ancient world: the murderer polluted by *miasma* in ancient Greek society was required to leave his homeland and seek ritual purification in the house of a stranger;<sup>20</sup> in Caesar's discussion of Gallic customs he stated that those who were prohibited from attending public sacrifices were shunned by the rest of their group as though they were infected by a form of contagion (*contagio*);<sup>21</sup> and one of the most severe forms of Roman religious censure was the branding of a citizen as *homo sacer* – one who was, for all intents and purposes, classified as an external enemy who might be killed by any other citizen without fear of recriminations or the incurring of religious pollution.<sup>22</sup>

The growing interest in the subject has helped to develop discussions of the significance of dirt, impurity, and disgust as categories in the ancient world. The present work aims to combine elements from these various approaches in order to consider not only who was viewed as unclean in Rome, or even why they were labelled as such, but also the various ways in which Roman society at all levels learned, spread, and perpetuated these ideas and the role that they played in supporting or undermining social and political hierarchies. The primary focus of this study will be the city of Rome and the cities of Roman Italy during the

<sup>16</sup> Cf. Blonski (2008) 41–56, which emphasises the political power of dirt and appearance among the senatorial Roman aristocracy and notes the 'negative potential' of dirtiness when applied to people and social contexts.

<sup>17</sup> Lennon (2014) 30–44. Also Id. (2012) 43–5.

<sup>18</sup> Cf. Thome (1992) 85–7; Rachman (2004) 1230.

<sup>19</sup> Dube (1998) 1–2; Narula (1999) 23–41; Moffatt (2015) 93.

<sup>20</sup> Hom. *Od.* 22.27–32; Hdt. 1.35. For a full catalogue of examples of exile following homicide, as well as discussion of the concept of *μίασμα* in Greek society, see Parker (1983) esp. 117, 375–92.

<sup>21</sup> Caes. *B Gall.* 6.13. On *contagio*, Wagenvoort (1947) 128–86.

<sup>22</sup> Hor. *Sat.* 2.3.181; Festus s. v. "*Homo Sacer*"; Bennett (1930) 5–18; Agamben (1998) 81–6; Jońca (2004) 48; Beek (2012) 26–8; Lennon (2014) 52–3.

second century BC to the second century AD. In addressing the issues of denigration and marginalisation it is necessary to cover a fairly broad chronological period because, as will be shown, in a number of cases it appears that attitudes towards certain groups, professions or segments of society were maintained over an extensive timeframe. That said, dirt and dirtiness are neither static nor steady concepts. They shift and change in line with a given group's wider social developments and priorities.<sup>23</sup> As a result, we should expect that the application of labels such as 'dirty' or 'polluted' to marginalised groups would similarly adapt to reflect the social situation in Rome, relaxing or intensifying as circumstances demanded. While Christian sources can help to inform us about broader social developments under the early Empire, this study will not be able to address the Christian era in detail due to the various social changes that occurred during this time, particularly in terms of attitudes concerning the boundaries of purity and cleanliness in both social and religious contexts. Following the rise of Christianity, the social dynamics behind the denigration of many groups changed significantly, although in some cases the same attitudes continued to be displayed and similar terms continued to be used, only now using new Christian rationalisations.

To understand fully the impact of dirt as a social category it is necessary to consider the subject from a variety of angles, placing it within the wider context of a number of scholarly discourses. Beyond the study of the ancient world there has been a great deal of interest across various disciplines in the social impact of ideas about dirt, disease, and hygiene. Social anthropology has made some inroads in this area, leading to a renewed interest in the theories surrounding dirt and impurity that stemmed from the early work of scholars like Mary Douglas (theories which continue to be influential today). Moreover, since the labelling of specific groups as 'unclean' is often intended to have a detrimental impact on them within a given society, our study must also refer throughout to the various theories surrounding the wider processes of marginalisation and stigmatisation – two vital yet complex terms that contain a host of potential meanings. In this area, by far the greatest advances have come in recent years from the fields of psychology and sociology, building upon and progressing beyond the groundwork provided by Erving Goffman. These disciplines have shown an increasing willingness to refer to and expand upon one another's findings and have sought to explain the processes of social exclusion, marginalisation and stigmatisation from a number of different approaches (whether economic, biological, psychological, or cultural). The role of dirt has been acknowledged within studies of stigma and exclusion in various historical societies, but within the study of the ancient Mediterranean its significance is still

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<sup>23</sup> Ibid. 14; Bendlin (1998) 412–13; Id. (2007) 178–89; Osten (2011) 222–3; Peršak (2017) 167.

in the process of being untangled. Using Republican and Imperial Rome as its focus, this book will attempt to rectify this situation, and in the process it is hoped that it may help to open the door for further discussions of later European societies that followed in the footsteps of Rome and often looked to it directly for guidance, justification, or inspiration. Before we can begin, however, it is necessary to discuss in greater detail the advances in the surrounding areas of academic scholarship.

## Discussing Dirt

It has been over fifty years since the publication of Mary Douglas' seminal work *Purity and Danger* (1966) provided scholars with a firm foundation on which to develop the study of dirt in human society. Despite undergoing frequent revision, analysis, and criticism, including by Douglas herself, her theories have remained pivotal to many of the ensuing studies of dirt and pollution across human history, as well as informing Douglas' later work on social symbols.<sup>24</sup> At the heart of Douglas' theories was the notion that where there is dirt, there is a system – a shared acknowledgement and understanding of what is acceptable or unacceptable.<sup>25</sup> Douglas viewed dirt as an artificial construct, devised by human societies to express notions of order. It also served to convey a sense of danger which not only put it, in Douglas' words, 'above dispute', but also served to enforce conformity within a given group.<sup>26</sup> This is particularly relevant to our present study since it was through the sharing and voicing of views about the supposed impurity of particular groups in Roman society that their marginalised status and, simultaneously, the status quo was strengthened and reaffirmed. Identifying or asserting where the margins lie typically has the result of revealing and protecting those who perceive themselves to be on the 'inside' or at an imagined centre as much as it enforces the position of those on the outside or those relegated to the fringes. Those who are situated at the centre in this context and are able to dictate the rules concerning purity and cleanliness are invariably those who have power and especially, as Burschel clarifies, the 'power of interpretation' (Deutungsmacht), which can be used to establish who belongs inside the group and, in the process, who is marginalised or excluded.<sup>27</sup> According to Douglas' theory, 'a polluting person is always in the wrong.

<sup>24</sup> See Fardon (2016) for an excellent overview of the key revisions to Douglas' initial thesis. Also Reinhart (1990); Yoo and Watts (2021) 2–6.

<sup>25</sup> Douglas (1975) 111. Bond (2016) 14 somewhat conflates the ideas of dirt and pollution using Douglas' commonly cited idea of 'matter out of place', yet the distinction between the two concepts is important, since there were many ways in which one could be dirty in ancient Rome without being polluted.

<sup>26</sup> Douglas (1966) 49, 160–72.

<sup>27</sup> Burschel (2014) 16–18. Cf. Bauman (1997) 6.

He has developed some wrong condition or simply crossed some line which should not have been crossed ... Pollution can be committed intentionally, but intention is irrelevant to its effect.<sup>28</sup> Concerted shunning or marginalisation can, under such conditions, be perceived as beneficial both to a society and to cohesion between its various members. As was noted more recently by the late Valerio Valeri, however, Douglas' initial theories about 'the system' were too broad and vague to be used without qualification. Valeri stressed that within any society there are multiple systems, many 'coexisting orders of classification', each with different levels of significance depending upon the context in which they appear.<sup>29</sup> This can apply not only at the group level, but also in interactions that occur between individuals.

Heavily influenced by the theories of Émile Durkheim, Douglas understood these ideas and symbols as being more relevant to society as a whole than to the individual.<sup>30</sup> Within this emerging forest of symbols it was the human body itself which held the greatest significance. In Douglas' view the body was both the greatest source of dirt and impurity and, at the same time, the entity most at risk from contamination from outside forces, acts, substances, and individuals. This is especially true of the body's various orifices, which are often perceived as liminal boundaries, which produce so many of the substances which can inspire fear or revulsion in others, and which are at the same time vulnerable to invasion and contamination by external impurities.<sup>31</sup> In terms of its symbolism, the body is also used frequently to stand as a microcosm of larger structures, whether physical or social.<sup>32</sup> In her later work *Natural Symbols* (2<sup>nd</sup> ed. 1996) Douglas took these theories further, arguing that different sets of ideas about the body and how it should be viewed or treated could be identified within specific types of society, and that the study of dirt offered a useful means of classifying these different types of social structure:

... [A] social structure which requires a high degree of conscious control will find its style at a high level of formality, stern application of the purity rule, denigration of organic process and wariness toward experiences in which control of consciousness is lost.<sup>33</sup>

<sup>28</sup> Douglas (1966) 140; Bharj (2007) 61–3.

<sup>29</sup> Valeri (2000) 71. Cf. Herzfeld (1987) 7, 99.

<sup>30</sup> Douglas (1966) 24–7, 43; Fardon (1987) 406.

<sup>31</sup> Turner (1967) 107; Id. (1979) 236; Meigs (1978) 310–11; Stuart (1999) 182; Valeri (2000) 103–5.

<sup>32</sup> Douglas (1966) 142: 'The functions of [the body's] different parts and their relation afford a source of symbols for other complex structures. We cannot possibly interpret rituals concerning excreta, breast milk, saliva and the rest unless we are prepared to see in the body a symbol of society, and to see the powers and dangers credited to social structure reproduced in small on the human body.'; Isenberg and Owen (1977) 2–4; Douglas (1996) xxxviii, 80. Cf. Turner (1967) 107 Kristeva (1984) 69; Parry (1982) 99; Meigs (1984) esp. 125–36; Mullin (1996) 509–24; Branham (1997) 54–9; Shilling (2012) 33, 77–8; Cole (2004) 94.

<sup>33</sup> Douglas (1996) 90. Cf. Pile (1996) 185–7; Valeri (2000) 73.

Such ideas about bodily symbolism work both ways, and in the ancient world, larger, more complex structures (especially cities and social groups) were often described in terms of a human body. In the case of Rome this has been highlighted by Gowers in her study of the Cloaca Maxima sewer, which was conceptualised by many ancient writers as part of a larger analogy that imagined Rome or the state as a physical body.<sup>34</sup> While these images could be used to great effect within works of philosophy, comedy, and satire, the analogy also went a long way towards furthering the notions of hierarchy within Roman society, since it allowed those who perceived themselves as being ‘at the top’ (i. e. ‘the head’) to look with scorn or even hostility towards those who were viewed as occupying the lowest social rungs (hence, for example, Cicero’s casual references to the *faex populi* regarding the urban poor, his contemplation of his standing among ‘the filth and the shit of the city’ (*apud sordem urbis et faecem*), or his assertion that all labourers were unclean), and those associated or positioned (willingly or otherwise) around the most notoriously unclean areas of the city.<sup>35</sup> Other groups might be held directly responsible for the metaphorical fouling of the city, for example the eastern immigrants who were the target of Juvenal’s perpetually disgruntled Umbricius, who bemoaned the corrupting foreign influences which had taken root, making it harder for ‘proper Romans’ to thrive in the city.<sup>36</sup> Each of these ideas will be explored in greater detail later on in our study, especially within discussions of locations within the city most frequently associated with dirt, impurity, or general ‘low-living’. In fact, these brief examples illustrate a central thrust of this investigation. Since dirt implies the presence of systems, the study of dirt provides an ideal lens for examining how particular groups maintain social, geographical, or ethnic barriers. If we follow Douglas’ theories, combined with Valeri’s qualifications, then understanding the use of dirt as a form of sanction is essential when attempting to interpret the categorisation of marginal groups as they are perceived from those who assert that they are somehow on the ‘correct side’ of a social divide. The most obvious ‘insider’ group in the case of Rome consisted of a powerful minority in the shape of the male, aristocratic elite whose writings made frequent use of polemical attacks using the language and imagery of dirt. However, this study will also aim to demonstrate the various ways in which the wider citizen populace contributed to, or participated in, these same acts of stigma and marginalisation. The language and imagery of dirt and staining was especially prevalent when applied to marginal groups or individuals that threatened not

<sup>34</sup> Gowers (1995) esp. 25–9. Cf. McVay (2000) 135–47; Larmour (2007) 202.

<sup>35</sup> Cic. *Q Fr.* 2.4.5; *Att.* 1.16.11; *Off.* 1.150; Richlin (2017) 99. On the perception of the urban poor and the impact of impurity, see Beer (2010) 63–4. More generally, Sibley (1995) 37–8; Pile (1996) 179.

<sup>36</sup> Juv. *Sat.* 3.62–8; Jenkyns (2013) 164–5. This example is discussed in chapter five: see p. 166–8.

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